

**Xecs  
Matchmaking  
Event**

# SME Pitches

Software Solutions for Hardware (SSH)

+  
Dr Franck Courbon

+  
Ethicronics Limited

franck@ethicronics.com

# Ethicronics Ltd at a glance

Xecs  
Matchmaking  
Event

- Allia Future Business Center, The Guildhall, Cambridge, UK
- Number of employees: ~2 FTE (Franck + part-time)
  - Out of which how many in R&I: 1.5 FTE
  - Mostly Cambridge or Oxford alumnis with industry experience
- Sales: None
- R&I expenses as a % of sales: N/A
- Better electronics hardware at scale - using software
- Contact details: [franck@ethicronics.com](mailto:franck@ethicronics.com)

# Ethicronics' Activities

**Xecs  
Matchmaking  
Event**

- Developing and prototyping sustainability, security, and privacy-enabling software solutions for electronics hardware
  - Hardware Assurance, Sustainability metrics + Circularity enabler
- Is there any previous experience with collaborative projects?
  - CEO has been previously in €8M+ of projects (FR (ANR, FUI), UK)
  - As a partner (when at Gemalto (now Thales-DIS) and Cambridge Uni.)
  - In discussions with UK and international partners
- What sort of interaction exists with one of the 3IAs or other ETPs?
  - Visiting workshops / events, Work on SRAs / roadmaps
  - Response LIVE

# Collaboration Expectations

**Xecs  
Matchmaking  
Event**

Collaborative project of interest to you	<i>Eureka Xecs Call 3 (70%?), 2024 applications?: H2020 (100% funding), Eurostars (60%)</i>
Scope	<i>Technology development + new partners (market access/integration) + solution testing</i>
Project idea	<i>Software Solutions for Hardware (SSH)</i>
Project impact	<i>Developing and integrating/prototyping</i>
Project consortium	<i>Experts in electronics engineering from chip design to manufacturing + potential buyers</i>
<i>Other information (e.g. project budget, duration)</i>	<i>We look for funding to be 4 people full time (we applied to various UK/EU grants)</i>