



## **Tips & Tricks for International R&D Cooperation**

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# It all starts with an idea...



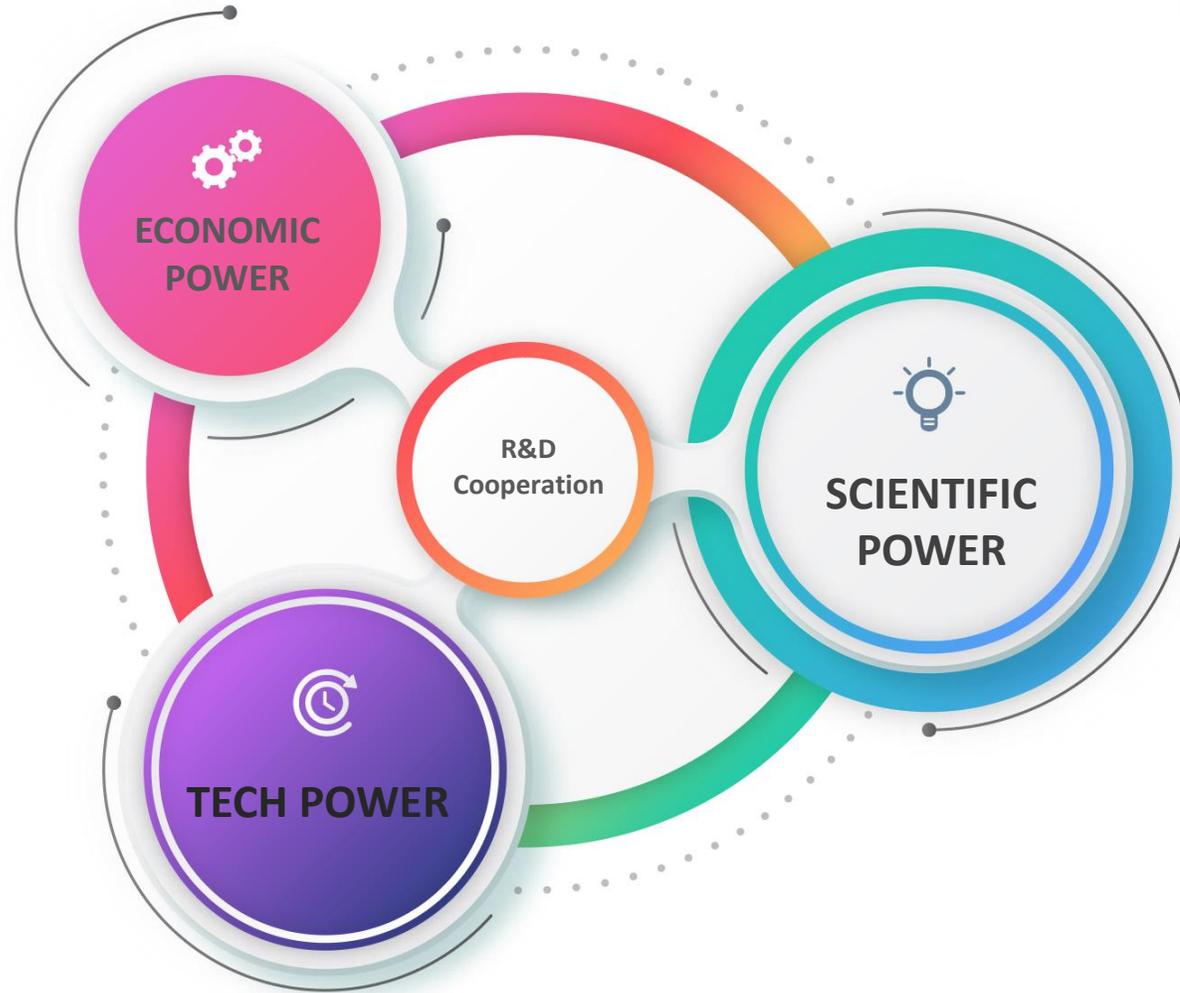
## one page proposal

Topic	
<b>Title/ACRONYM</b>	
<b>Objective</b>	The aim of the proposal is to... The key research question/challenge is to...
<b>Background/short description</b>	<ul style="list-style-type: none"><li>• Why bother? What problem are you trying to solve?</li><li>• Is it a European priority? Could it be solved at National level?</li><li>• Is the solution already available?</li><li>• Why now? What would happen if we did not do this now?</li><li>• Why you? Are you the best people to do this work?</li></ul>
<b>Results/impact</b>	<ul style="list-style-type: none"><li>• Expected results - what will come out of the project? Who will use the results?</li><li>• Why do they want to use the results?</li><li>• How are you planning the transfer of results?</li><li>• What will be changed? Post project situation</li></ul>
<b>Activities/phases (science part)</b>	
<b>Project consortium</b>	pippo , pluto...
<b>Duration/cost</b>	3, 4 anni...

# The target is the market.



# Motivation during the journey



- 
- ✓ Synergetic resources
  - ✓ Advanced human resources
  - ✓ Excellence in science & technology
  - ✓ Value-added R&D activities

# Communication and coordination





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