



**How to prepare a successful proposal ?**

Aeneas

$\Sigma$ eureka

For more information:  
[www.eureka-xecs.com](http://www.eureka-xecs.com)

## How to prepare a successful proposal



✘ Well-defined problem statement: must be crystal clear, they are often too generic



✘ Extending/defining the state of the art: how is your solution different from existing ones, show the uniqueness of your innovation



✘ Value chain ecosystem: explain clearly how the partners complement each other along the ECS value chain



✘ Commercial & other Impact: how and who will commercialise the solution(s), create new opportunities

## How to prepare a successful proposal



✘ Meet national criteria: each national consortium must contact its national funding body



✘ Country Impact: demonstrate the economic impact and other benefits for each country involved



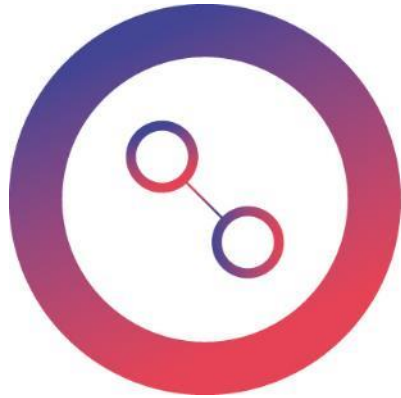
✘ Green Issues: Sustainability is important for all of us and should be demonstrated



✘ Ambition: Your proposal should be unique & ambitious but realistic despite with risk

# Networking

Idea Generation-Consortium Development-Project Preparation



Xecs  
Collaboration  
Tool



XEF ECS 2021  
23<sup>rd</sup> - 25<sup>th</sup> November 2021



Xecs Brokerage 2022  
18<sup>th</sup>-19<sup>th</sup> January 2022



Posters



Pitches



Briefing



Funding



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